



# Amber Mabry

GRAPHIC DESIGNER + VISIONARY

Hello - I'm Amber! A dynamic wife, mompreneur, graphic designer, author and speaker who enjoys being creative and making impact in the world around me. Using my 10+ years of professional experience, I support non-profit organizations, businesses and corporations with professional, strategic, graphic design and marketing solutions.

Favorite Motto: **"LIVE OUT LOUD"**

## Expert Skills

Mastery in Adobe Illustrator, Photoshop, InDesign ● ● ● ● ●

Strong visual design skills ● ● ● ● ●

High attention to detail ● ● ● ● ●

Works well solo and in a team ● ● ● ● ●

Follow-up, organization, and time management skills ● ● ● ● ●

Ability to create high-profile designs for companies with strong brand identity ● ● ● ● ●

## Contact

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## Education History

COLUMBUS COLLEGE OF ART & DESIGN

- B.F.A. Advertising & Graphic Design (2009)

## Work Experience

CREATIVE DIRECTOR

**The Saunders PR Group | 2021 - Current**

- Provides strategic ideation and creative design
- Provides content development and client account support
- Upholds and develops creative guidelines
- Designs collateral for high-end client's social media, e-communication campaigns, flyers, annual reports, billboards, paid advertisements and more
- Showcases strong interpersonal, oral, and written communication skills
- Showcases positive attitude with colleagues, vendors and other personnel

SENIOR GRAPHIC DESIGNER

**A Payne's Designs | 2011 – Current**

- Utilizes brand guidelines and principles to create clean, custom graphic design work
- Handles multiple projects concurrently, keeping clients well informed of progress and timelines
- Works yearly as lead contractor for college institutions, PR firm and consulting agencies
- Consistently helps clients bring their visions to life

TECHNICAL ADVISOR

**Apple, Inc. | 2014 – 2021**

- Utilized troubleshooting expertise to support customer's tech issues for ipad, iphone and Mac
- Provided elite customer service with great reviews
- Showcased strong team connection with colleagues

VISUAL COMMUNICATIONS COORDINATOR

**Bath & Body Works | 2012 – 2014**

- Observed and reviewed floor sets at local stores
- Documented and photographed store floor sets
- Designed multi-informational pages using InDesign
- Worked with team to create clear communication for BBW field